

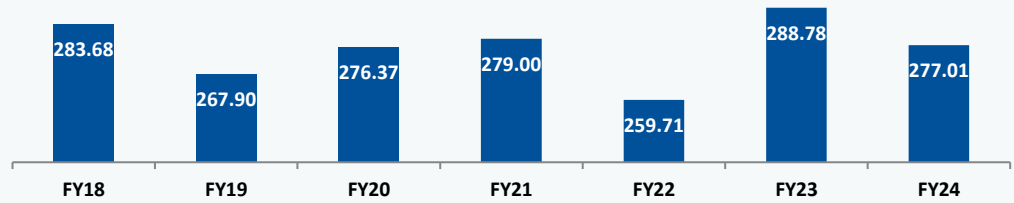


Agriculture and Allied Industries



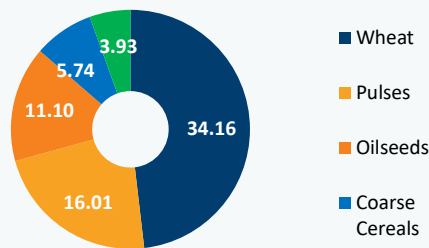
MARKET SIZE

Gross Value Added By Agriculture And Allied Sectors (US\$ billion) (At Constant prices)

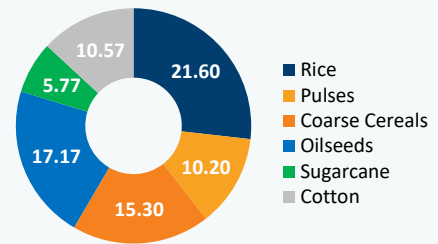


SECTOR COMPOSITION

Rabi Area Sown in 2023-24* (million hectares)



Kharif area sown in 2024-25* (million hectares)



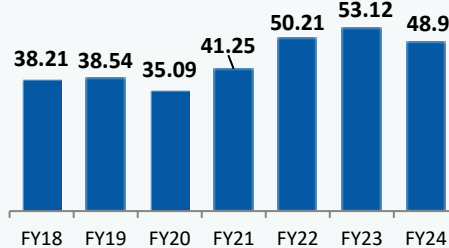
Note: * As of February 2024

Note: * As of July 2024

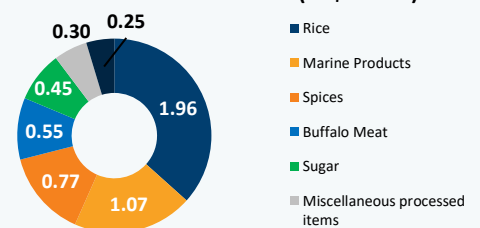


KEY TRENDS

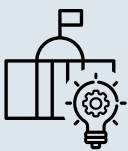
Agricultural exports from India (US\$ billion)



Key agricultural and allied sector exports from India in FY25* (US\$ billion)



Note: * From April to May 2025



GOVERNMENT INITIATIVES



Pradhan Mantri Fasal Bima Yojana



National Agriculture Market (eNAM)



Pradhan Mantri Annadata Aay SanraksHan Abhiyan (PM-AASHA)



ADVANTAGE INDIA

- Robust demand:** Rapid population expansion in India and changing lifestyles and food habits due to increased disposable income are the drivers for robust demand. The demand for organic products in the Indian market is growing and is anticipated to rise with a CAGR of 25.25% between 2022-27. A total of 521.27 LMT rice has been anticipated for procurement for the upcoming KMS 2023-24, up from 496 LMT produced during the previous KMS 2022-23.
- Competitive advantage:** India has access to several natural resources that provide it with a competitive advantage in the food processing sector. Due to its diverse agro-climatic conditions, it has a wide-ranging and large raw material base suitable for food processing industries.
- Policy support:** Online, Competitive, Transparent Bidding System with 1.74 crore farmers and 2.39 lakh traders put in place under the National Agriculture Market (e-NAM) Scheme. Through several Digital Initiatives, such as the National e-Governance Plan in Agriculture (NeGP-A), the construction of Digital Public Infrastructure (DPI), digital registries, etc., the government has taken a number of steps to ensure access to IT across the nation.
- Attractive opportunities:** Entry of foreign players has been key to sustainable growth in some sectors such as dairy.