

VIBRANT DEMOCRACY

A remarkable **constitution**,
well-developed **democratic institutions**
and true participation by the people
in **social governance**.

An **independent judiciary**,
an alert and **free media**
and **active non-governmental organisations**.

Fiercely **independent press** comprising over
5000 dailies, 16000 weeklies, 6000 fortnightlies
and **multiple radio and TV channels**.

Secularism is not only a way of life.
It is a **philosophy** embedded in India's history.

Diversity abounds in geography as well as in culture.
A billion people live together,
speak **18 different languages**,
worship **different Gods**
and celebrate **different festivals**.

The scale of the electoral process is immense:
675 million voters,
requiring **4.5 million election officials**.
Electronic voting machines ensure
paperless voting, saving 8000 tonnes of paper
and several thousand trees.

Democracy in India is a source of **competitive advantage**. India's **enterprise driven** growth model helps develop **more efficient corporates, healthier banks, more robust service industries and a larger consumption base**.

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